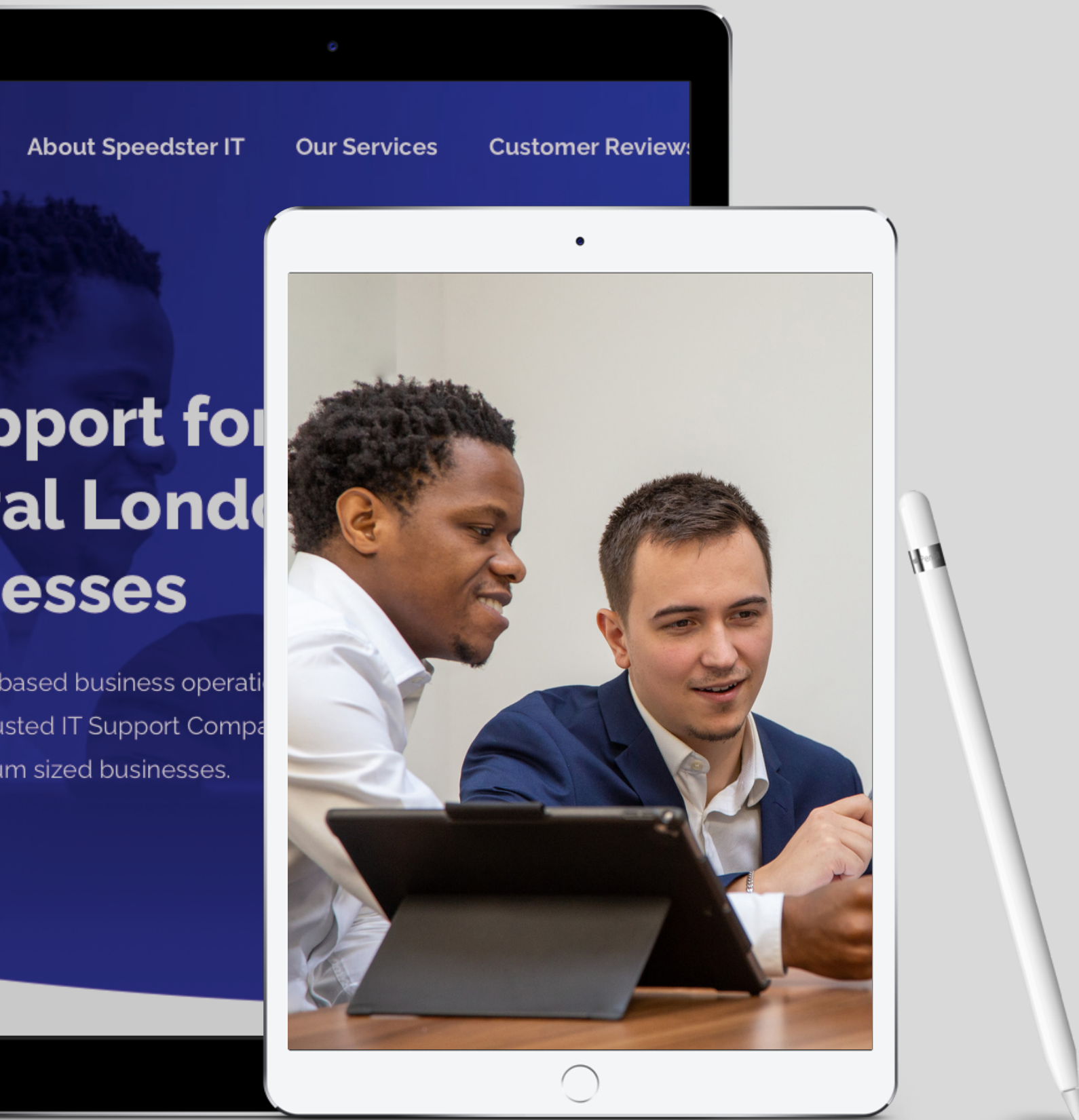


Philip Tottenham Photography



Visual Assets

Getting photography working for you

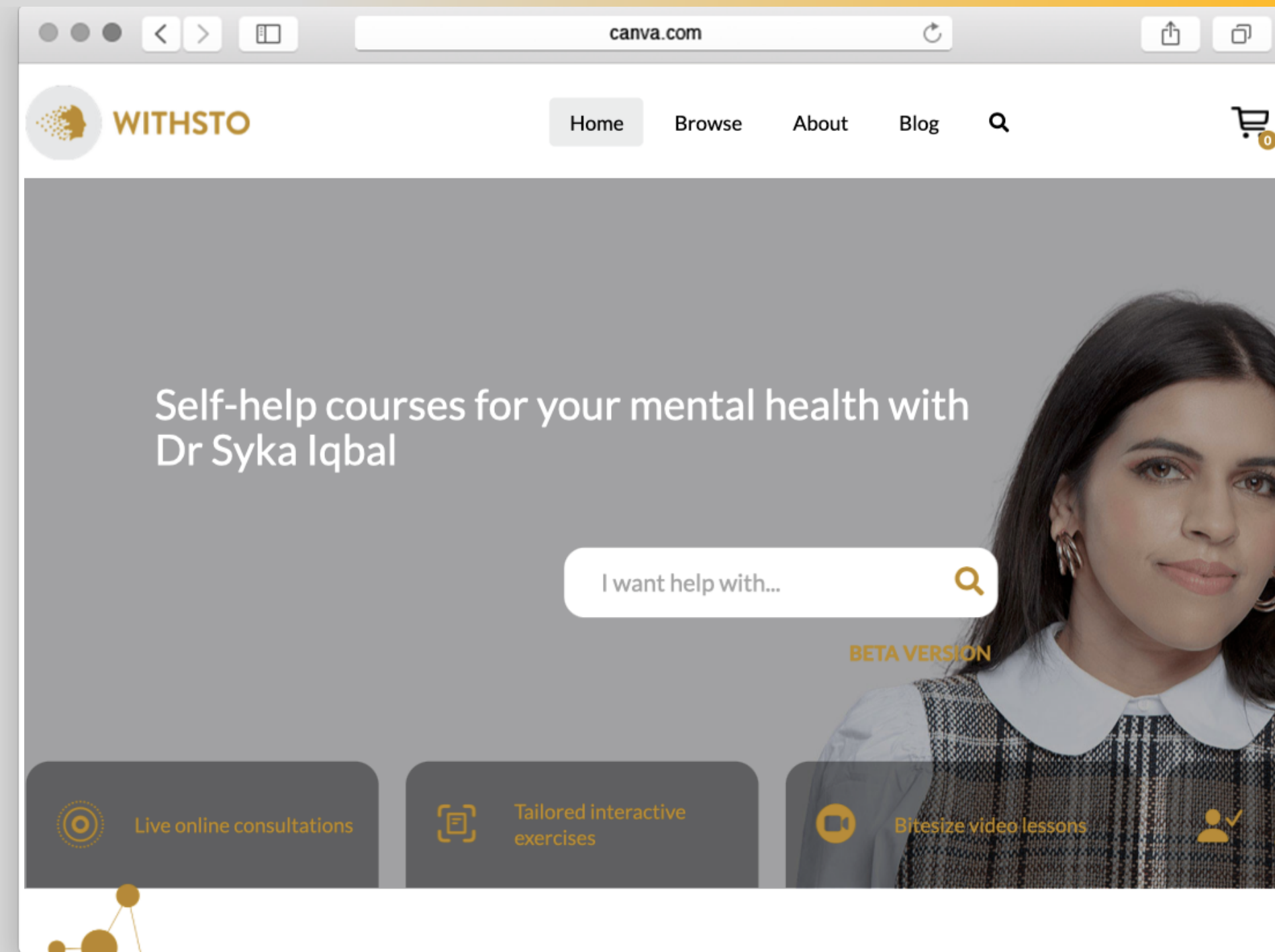
"Visual Assets" ?

How is photography an asset?

Assets can be things like shares in a company, or a rental property, or - photography. Once you buy photography, it sits on a site - web, or print - and makes you money. How does that work?

Well, photographs reflect our human reality. They are rich in information - a thousand words! - but also immediate in a way that is not possible in any other medium. And your clients' minds are perfectly formed to digest images. You can use images to effectively support messages and calls to action. It's a great way to help your audience to know, like and trust you.

If you'd like to know more about how images can power your marketing messages, book a discovery call now via hello@theadshot.co



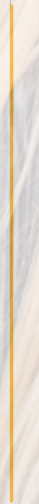
Professional Image



Any Image



No Image



0

200

400

600

Having professional images of yourself and your staff increases engagement by a massive *14 times.**

Show Yourself!

*Source: LinkedIn

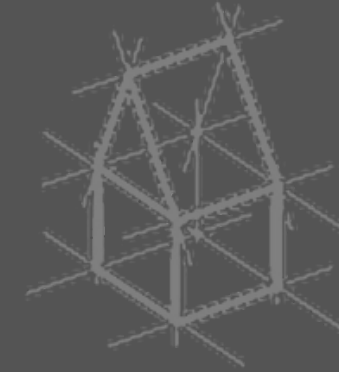
WHY PTHEADSHOT.CO?



ptheadshot.co are experienced in working with small and medium sized businesses. We help them set up functioning visual assets that drive leads, and increase sales.

Our professional approach is all about hearing your needs, and creating the space for you and your staff to relax around the camera, show your best side and – guess what? – have some fun!





Some Clients:

How It Works

SIMPLE PROCESS



Prices

£750

Typical SME 1/2 day shoot - Including planned shot list and post-production.

Normally enough to cover basic marketing needs such as leadership team portraits, staff in action and other shot list items that may be specific to your business.

£250

Individual headshot coaching session - up to 2 hrs studio time, includes basic retouching. Suitable for actors, writers, consultants, coaches and other people in public-facing roles.

£TBC

Want to show off your new designs? Or fleet on location? Let's talk!

£65

Business headshots - fast and affordable, cost per person from groups of 20 or more.

Some Testimonials:



"Everyone got along with him, he was clear about what he wanted and worked around us with minimal interruption to our busy schedule. Results were with the designer the next morning and I am delighted."

David Cairns,
Director, Speedster IT

"The audience of industry attendees really enjoyed the studio set-up and we received a lot of positive feedback from the evening. Philip was professional, dedicated and put people at ease."

Charlotte Wood
Creative England

"...Impressive work and was a really good communicator. Also we took the opportunity to get the new fleet looking awesome."

Moise Maracine
*Director, Moses
Property Services*

"I would recommend anyone wanting this sort of expert service talk to Philip first, you will not need to look elsewhere."

Cliff Williams
Director, CW Agencies



Contact Us

We love to talk photography

 **PHONE NUMBER**

+44 7761 616825

 **EMAIL ADDRESS**

hello@ptheadshot.co

 **WEBSITE**

www.ptheadshot.co

Thank
you
